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NEXT GENERATION MANUFACTURING PREPARES
FOR SELL-OUT CROWD OF INDUSTRY LEADERS

Seats fill quickly as Georgia's Manufacturing sector gears up for Next Generation Manufacturing Event

ATLANTA (October 11, 2011) – On October 18, the Georgia Tech Research Institute Conference Center (GTRI) will open its doors for the first annual Next Generation Manufacturing event. In attendance will be an assembly of state manufacturing companies, industry leading speakers, and local and national trade resources. Together, these industry leaders will discuss growth and innovation as the state prepares for a renaissance within the manufacturing industry. Tickets are expected to sell out this week.

Attendees will hear from and interact with global manufacturers, like Kia Motors, Lockheed Martin, Shaw Industries and TOTO USA, who have ties to Georgia.

“KMMG is very well positioned as we move into the next generation of manufacturing because of the lessons of continuous improvement and the one system, one team approach we teach through the Kia Way,” said Randy Jackson, Kia Motors Manufacturing’s vice president of human resources and administration. Jackson will share KMMG’s success story at next week’s event. “As we move forward, we’re always looking to make tomorrow even better than today.”

The Next Generation Manufacturing event will focus on educating state manufacturers of the resources available to them as well as the benefits to taking advantage of these resources. The event’s speakers will share each of their unique growth stories. This is a CPE accredited program.

Speakers include:

- Lockheed Martin’s Michael Joyce, senior VP of operations and programs
- TOTO USA’s Bill Strang, senior VP of operations
- Shaw Industries CEO Vance Bell
- KIA Motors Manufacturing’s Randy Jackson, VP of human resources and administration

Furthermore, Georgia Tech will offer exclusive tours through three of its premier research centers: the Manufacturing Research Center (MaRC), the Institute of Paper Science and Technology (IPST), and the Food Processing Technology Division Center.

Only 85 seats remain available. Registration is \$99 and open to manufacturing executives and senior management or directors of manufacturing companies. To register, visit the event website: www.nextgenerationmfg.org

Platinum sponsors of the event are Georgia’s largest independent accounting firm Habif, Arogeti & Wynne, Microsoft Gold Certified Partner I.B.I.S., Inc. and the international corporate law firm Paul Hastings, LLP. Gold

sponsor of the event is The McCart Group. Silver sponsors comprise of the Centers for Innovation for Manufacturing, Definity Partners, HPWP Consulting, and PNC Bank.

Additional supporters of the event include the Georgia Association of Manufacturers, Georgia Department of Economic Development, Georgia Institute of Technology, Georgia Quick Start, Technical College System of Georgia, U.S. Department of Commerce – U.S. Export Assistance Center, and What's Up Interactive.

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