



Certified Public Accountants and Business Advisors

## **Habif, Arogeti & Wynne Adds Director of Investigative Services**

*Effron Brings Extensive Forensic and Investigation Experience to HA&W's International Network.*

ATLANTA – Marc L. Effron, JD, CFF, CPA has joined Habif, Arogeti & Wynne, LLP (HA&W), Georgia's largest independent accounting firm, as its Director of Investigative Services.

Effron brings over 15 years of professional services experience and has served in a variety of leadership roles. Most recently, he assisted a big-four accounting firm in serving clients with domestic and international compliance investigations including matters involving bribery, corruption, particularly violations of the Foreign Corrupt Practices Act (FCPA), embezzlement, related party transactions, accounting irregularities, malfeasance, occupational fraud and other matters. Effron has assisted a variety of clients in responding to financial and regulatory investigations including responding to Securities & Exchange Commission, Department of Justice and private whistleblower inquiries. He has also served as a financial consultant in a variety of litigation matters including post-acquisition, civil monetary and other disputes.

"Businesses are faced with increasing regulatory and compliance responsibilities. When issues or allegations of fraud and misconduct arise it is important to act quickly and knowledgeably in response," said Richard Millman, Partner-in-Charge of HA&W's Forensic and Litigation Services Practice. "Marc's expertise allows us to better assist our clients in dealing with these issues in the domestic and international arenas."

"I appreciate the opportunity HA&W is giving me to lead this growing area of its Forensic and Litigation Services Practice and look forward to working with our clients," said Effron.

Marc is active in a number of professional and civic organizations including the "40 under 40" network, Georgia Southern University Forensic Accounting Advisory Board, Jewish Federation of Greater Atlanta, Davis Academy and Marcus Jewish Community Center Advisory Board.

In addition to holding a law degree from Northwestern University, Effron is a licensed attorney (JD) and Certified Public Accountant (CPA) in the state of Georgia. He is AICPA Certified in Financial Forensics (CFF) and is a member of the American Bar

Association (ABA), the Georgia Bar, the Atlanta Bar Association, and the American Institute of Certified Public Accountants (AICPA).

Habif, Arogeti & Wynne, LLP is the largest independent accounting and business advisory firm headquartered in Georgia and one of the top 50 firms in the United States. The firm's more than 300 professionals provide financial solutions – including accounting, auditing and tax services, forensic and litigation services, management consulting, financial planning, technology consulting and financial staffing – to more than 5,000 clients in a variety of industries. HA&W serves its expanding list of international clients through its membership in Baker Tilly International, an association of leading independent accounting firms worldwide. For more information on HA&W's Forensic and Litigation Services practice, go to [www.forensicsathaw.com](http://www.forensicsathaw.com). For information on Baker Tilly International, go to [www.bakertillyinternational.com](http://www.bakertillyinternational.com).

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